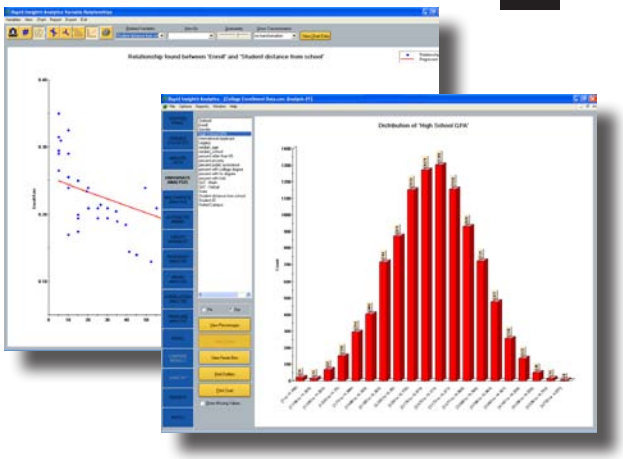
The Rapid Insight Solution allows us to make decisions on a dime rather than having to wait for data from other departments, having to put together several different reports, or needing to extract data from often cumbersome systems.

— Mary Grondahl
Vice President of Enrollment
The College of St. Rose



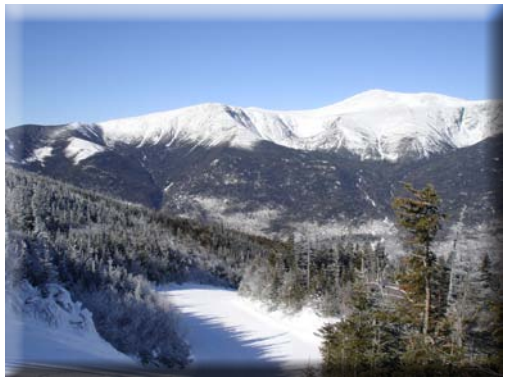
Harness the intelligence in your data quickly and easily without the complexity

www.rapidinsightinc.com
888.585.6511

Contact a Representative Today for a FREE WEBINAR of RAPID INSIGHT® ANALYTICS

Rapid Insight Inc. was founded in April, 2002 and is headquartered in Conway, New Hampshire. A leading provider of data mining and predictive modeling software solutions, we have clients and partnerships with world class organizations throughout the United States.

Rapid Insight Inc. was founded due to a distinct need for a technology to enable technical and non-technical people to extract information from their data, while empowering them to quickly and easily build predictive models. Rapid Insight® Analytics is a technology that allows power-users, as well as novices, to analyze their data in a way that was previously left to the experts only.



Understand the Past—Predict the Future

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Be Your Own Analytic Consultant

Without data to back you up, you are just another person with an opinion...

Rapid Insight®

Simplifying data analysis

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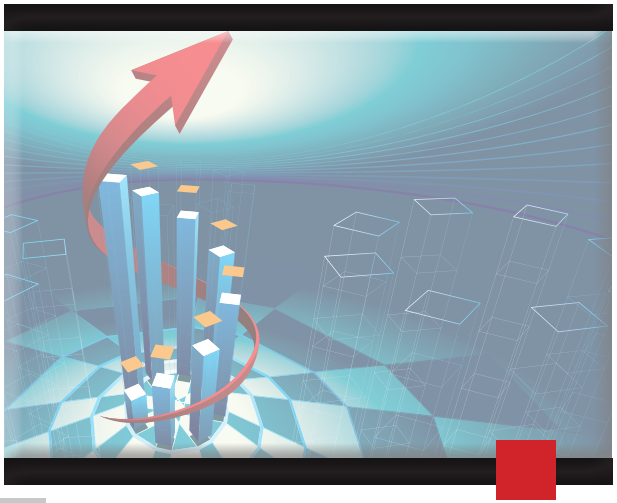


Extracting intelligence from your data does not have to be complex—**Rapid Insight® Analytics** makes it quick and easy!

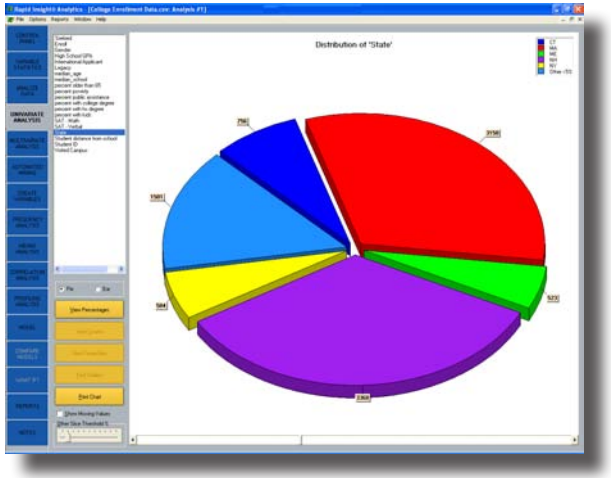
- Simple to use
- Easily build predictive models
- Fast, drag and drop reporting
- Self empowering
- Cost effective

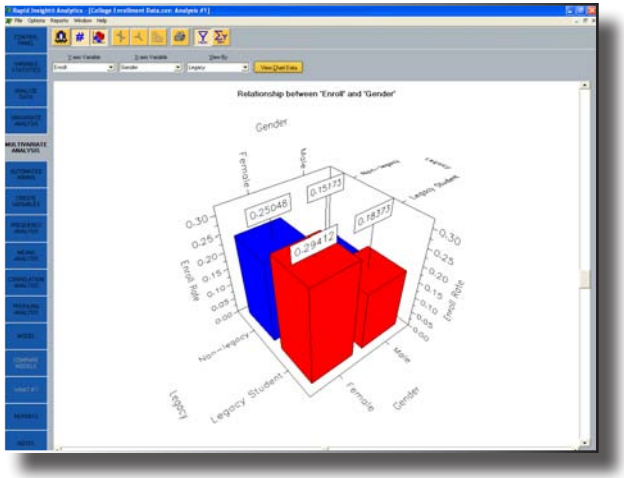
> Using Rapid Insight I'm able to assign enrollment probabilities to all of my inquiries. This allows us to focus our time and resources on those inquiries that are most likely to apply and enroll.
>
> —Jose Flores
> VP of Enrollment Management
> Manhattanville College

Achieve your goals

Enrollment analysis

- Identify inquiries with the highest probability of applying
- Find applicants with the highest probability of enrolling
- Focus recruiters efforts
- Determine students who are at risk





> In the past, decision making relied on a lot of intuition and/or guessing. With the addition of Rapid Insight at Seton Hall, I am now able to base critical decision making on facts found in my data, allowing for questions to be answered immediately, accurately and efficiently.
>
> —Bryan J. Terry, PhD
> Associate Vice President
> Seton Hall

Leverage your data

Build accurate predictions

Make informed decisions

Save valuable time

Eliminate guesswork

Automatically create graphs

Drag and drop capabilities

Export to Microsoft® Excel/ PowerPoint/Word

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